



SOA IN INSURANCE: CREATING AND COMMUNICATING BUSINESS VALUE

Research Report
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SUMMARY

Despite the hype over SOA's transformational potential, insurer business and technology executives should examine SOA closely to understand how it can create the most value for them.

This report provides an alternative to the traditional view of "SOA Maturity Levels" and stresses that the formulation of an SOA strategy must reflect business strategy and business mandates for change.

SOA has a record of creating business value across the industry whether used for services-based application integration, application componentization, or as a basis for developing a business process architecture.

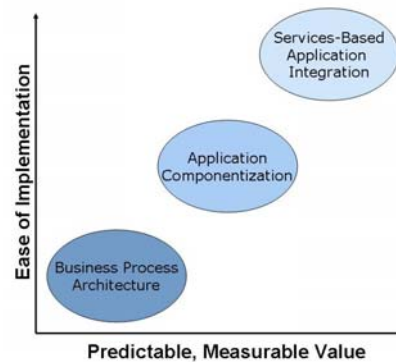
This report cites public examples with real quantitative success metrics across all three of these areas from companies like AAA Carolinas, Allstate, Guardian Life, Hanover, MetLife, Mutual of Omaha, New York Life, Penn National, Swiss Re, and The Hartford.

The report also stresses the importance of metrics and provides guidance and examples of how to develop and maintain metrics to communicate the value of SOA to business executives.

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Another Way of Looking at SOA...



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